ORDER

Orders Order / Rev: 105008 Alt Order #: 06837953 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/07/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	114	\$30,705.00	\$26,099.25

Totals										
Month	# Spots	Gross Amount	Net Amount	Rating						
September 2012	114	\$30,705.00	\$26,099.25	0.00						
Totals	114	\$30,705.00	\$26,099,25	0.00						

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$30,705.00
Market	100%	\$102,350.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$26,611.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$19,446.50
KTUD	1%	\$1,023.50
KVVU	20%	\$20,470.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,094.00

Ln Ch Start	End	Inventory Code	Break	Start/End T	ìme Days	Len Spo	ts	Rate Pri	Rtg Type Sp	oots	Amount
E 1 KSNV 09/12/12 (M-F 5-6a WakeUp w M-F 5-6a WakeUp w	~	5-6a	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
NEWS		WPF 5-0a Wakeup W	/vvagners								
	<u>nd Date</u> 9/16/12	Weekdays Sr	ots/Week	<u>Rate</u> \$325.00	Rating 0.00						

Print Date: 09/10/12 09:06:07 Page 2 of 8

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

		Start/End T		Len Spo		Rtg Type		Amount
	/l-F 5-6a WakeUp w/WaβM M-F 5-6a WakeUp w/Wagners	5-6a	WTF-	- :30	3 \$325.001	0.00 NM	3	\$975.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> \$325,00	Rating 0.00					
Spot Ch Date Range Des	scription Start	End Time	0.00			Rtg Type		
2 KSNV 09/10/12-09/16/12 M-F See MG 1.5,1.6,1.7	- 5-6a WakeUp w/Wagner5-6a			WThF	:30 (\$325.00) 0.00 NM		
[.NOT AVAILABLE RATE]				WThF	·20 /#225.00), O OO A/A4		
3 KSNV 09/10/12-09/16/12 M-F See MG 1.5,1.6,1.7	- 5-0a vvakeUp w/vvagner5-0a			W	:30 (\$325,0 0	9 0.00 NIVI		
[.NOT AVAILABLE RATE] 4 KSNV 09/10/12-09/16/12 M-F				WThF	:30 (\$325.0 0	אוא חחח אוא		
See MG 1.5,1.6,1.7				***************************************	.00 (\$020.00	, 0.00 / 1/4/		
[.NOT AVAILABLE RATE] 5 KSNV 09/12/12-09/14/12 M-F				WThF	:30 \$325.0	0 0.00 NM		
MG for 1.2,1.3,1.4	μ							
[revised rate] 6 KSNV 09/12/12-09/14/12 M-F	5-6a WakeUp w/Wagner5-6a			WThF	:30 \$325.0	0.00 NM		
MG for 1.2,1.3,1.4 [revised rate]								
7 KSNV 09/12/12-09/14/12 M-F	5-6a WakeUp w/Wagner5-6a			WThF	:30 \$325.0	0 0.00 NM		
MG for 1.2,1.3,1.4 [revised rate]								
E 2 KSNV 09/17/12 09/17/12 N	· · · · · · · · · · · · · · · · · · ·	5-6a	M	- :30	1 \$325.001	0,00 NM	1	\$325.00
NEWS	M-F 5-6a WakeUp w/Wagners							
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
Spot Ch Date Range Des	scription Start	/End Time	0.00	<u>Weekdays</u>	_	Rtg Type		
1 KSNV 09/17/12-09/23/12 M-F See MG 2.2	F 5-6a WakeUp w/Wagner5-6a			M	:30 (\$325.0 6	O.00 NM		
[.NOT AVAILABLE RATE	=				.20 0 205 0	0 0 00 NB4		
2 KSNV 09/17/12-09/17/12 M-F ① MG for 2.1 09/17	- 5-6a vvakeOp w/vvagner5-6a			М	30 \$325.0	0 0.00 NM		
[revised rate]	M.E.S. Za Wakal la wANGM	6-7a	WTF-	- :30	4 \$175.004	0.00 NM	1 4	\$700.00
	M-F 6-7a WakeUp w/Wagners	0-7a	W112-	.30	4 \$175.004	U.UU INIVI	4	φ/00.00
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	WTF 4	\$175.00	0.00		4/55 00 /		a	44-2-00
E 4 KSNV 09/17/12 09/17/12 M	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	M	- :30	1 \$175.004	0.00 NM	1	\$175.00
NEWS Start Date <u>End Date</u>	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	M 1	\$175.00	0.00					
E 5 KSNV 09/12/12 09/14/12 T	Today Show CM Today Show	658a-9am	WTF-	- ;30	3 \$200.004	0,00 NM	3	\$600,00
TODAY SHOW		D-t-	D - 11					
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/WeekWTF 3	<u>Rate</u> \$200,00	Rating 0.00					
E 6 KSNV 09/17/12 09/17/12	-	658a-9am	M	- :30	1 \$200,004	0.00 NM	1	\$200.00
TODAY SHOW	Today Show							
<u>Start Date</u> <u>End Date</u> Week; 09/17/12 09/23/12	Weekdays Spots/Week M 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00					
E 7 KSNV 09/15/12 09/15/12 I		6a-7a	S	:- :30	1 \$125.004	0.00 NM	1	\$125.00
NEWS	News 3 Sunrise SATURDAY					-		
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	<u>Rate</u> \$125.00	Rating 0.00					
			 				•	

Print Date: 09/10/12 09:06:07 Page 3 of 8

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order#:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End		Len Spo		Rate Pri		Spots	Amount
E 8 KSNV 09/15/1	2 09/15/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$150.00	<u>Rating</u> 0.00				0		
E 9 KSNV 09/16/1	2 09/16/12	News 3 Sunrise - News 3 Sunrise :		6a-7a		30	1	\$90.004	0.00 NM	1	\$90.00
NEWS <u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$90.00	Rating 0.00						
E 10 KSNV 09/16/1			СМ	7a-8am		30	1	\$150.004	0.00 NM	1	\$150.00
SUN TODAY <u>Start Date</u> Week; 09/10/12	End Date 09/16/12	<u>Weekdays</u> s	Spots/Week	Rate	Rating						
E 11 KSNV 09/16/1			СМ	\$150.00 8a-9am	0.00	:30	1 \$1	1,300.003	0.00 NM	1	\$1,300.00
MEET THE PRE	SS										
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays S		<u>Rate</u> \$1,300.00	Rating 0.00						
E 12 KSNV 09/16/1	2 09/16/12	News 3 Today W News 3 Today	knd CM	9a-930am	9	30 :30	1	\$125.004	0.00 NM	1	\$125.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00	÷					
E 14 KSNV 09/12/1	2 09/14/12	M-F Today Show M-F Today Show		9-10a	WTF	:30	4	\$95.004	0.00 NM	4	\$500.00
TODAY SHOW	II										
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$95.00	Rating 0.00						
Spot Ch Date Ra 1 KSNV 09/10/1	inge <u>D</u>	escription I-F Today Show II		/End Time		<u>Weekdays</u> wThF	Lengt		Rtg Type 0.00 NM		
	.6,14.7,14.8,		E DATE					. ,			
3 KSNV 09/10/1	2-09/16/12 IV	E] NOT AVAILABI I-F Today Show II		а		WThF	:3	0 (\$95.00)	0.00 <i>NM</i>		
	.6,14.7,14.8, LABLE RAT	74.9 E] NOT AVAILABI	E RATE								
See MG 14	.6,14.7,14.8,			a		WThF	:3	0 (\$95.00)	0.00 <i>NM</i>		
5 KSNV 09/10/1		E] NOT AVAILABI I-F Today Show II 140		a		WThF	:30	0 (\$95.0 0)	0.00 <i>NM</i>		
[.NOT AVA	LABLE RAT	74.9 E] NOT AVAILABI I-F Today Show II :		а		WThF⊶⊶	:30	0 \$125.00	0,00 NM		
MG for 14.3 [revised rate	,14.1,14.5,1 e to reinstate	4 .4 ·]									
MG for 14.3	14.1,14.5,1			a		WThF	:30	0 \$125.00	0.00 NM		
	2-09/14/12 M	E] NOT AVAILABL I-F Today Show II : 4-4		a		wThF	:30	0 \$125.00	0.00 NM		
[.NOT AVA	LABLE RAT	 E] NOT AVAILABL I-F Today Show II∶		a		WThF	:30	0 \$125.00	0.00 NM		
MG for 14.3	,14.1,14.5,1									·	
E 15 KSNV 09/17/1		M-F Today Show M-F Today Show		9-10a	М	:30	1	\$95.004	0.00 NM	1	\$350.00
TODAY SHOW <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12	M	1	\$95.00	0.00				ı		

Print Date: 09/10/12 09:06:07 Page 4 of 8

Order / Rev: 105008 Advertiser: Obama for America

OBAMA FOR AMERICA

KSNV

Product Desc:

Flight Dates: 09/12/12 - 09/17/12 Estimate: 1536

Alt Order #:

06837953

Ch Start Ln End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 15 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd HBM 9-10a M----:30 \$95,004 0.00 NM \$350.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M----\$95.00 0.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 09/17/12-09/17/12 M-F Today Show II 3rd Hr 9-10a :30 (\$350.00) 0.00 NM See MG 15,2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F Today Show II 3rd Hr :30 \$350.00 0.00 NM MG for 15.1 09/17 [revised rate] E 16 KSNV 09/12/12 09/14/12 M-F Today Show III 4th BM 10am-11am ~~WTF--:30 4 \$80.004 0.00 NM \$320.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --WTF--\$80.00 0.00 E 17 KSNV 09/17/12 09/17/12 M-F Today Show III 4th IBM 10am-11am M-----:30 \$80.004 0.00 NM \$80.00 1 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 \$80.00 0.00 Rachael Ray E 18 KSNV 09/12/12 09/14/12 CM 11am-12pm --WTF--:30 \$80.004 0.00 NM 4 \$320.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 09/10/12 09/16/12 --WTF--\$80.00 0.00 E 19 KSNV 09/17/12 09/17/12 Rachael Ray CM 11am-12pm :30 1 \$80.004 0.00 NM 1 \$80.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M-----\$80.00 0.00 E 20 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pm --WTF~-:30 \$125,004 0.00 NM \$500,00 Noon News **NEWS** Start Date Spots/Week End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 -WTF--\$125.00 0,00 E 21 KSNV 09/17/12 09/17/12 Noon News CM 12-1230pm :30 M----\$125.004 0.00 NM 1 \$125,00 Noon News NEWS Weekdays Start Date End Date Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 M-----\$125.00 0.00 E 22 KSNV 09/12/12 09/14/12 The Agenda 1230pm 1230-1p --WTF--:30 \$100,003 0.00 NM \$400.00 4 The Agenda 1230pm **AGENDA** Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 ~~WTF-\$100,00 0.00 E 23 KSNV 09/17/12 09/17/12 The Agenda 1230pm CM 1230-1p M-----:30 \$100.003 0.00 NM \$100,00 The Agenda 1230pm **AGENDA** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 \$100.00 0.00 E 24 KSNV 09/12/12 09/14/12 Days of our Lives CM 1258p-2pm --WTF--:30 \$125.004 0.00 NM 3 \$375.00 Days of our Lives DAYS Start Date **End Date Weekdays** Spots/Week Rating <u>Rate</u> Week: 09/10/12 09/16/12 --WTF--\$125.00 0.00 E 25 KSNV 09/17/12 09/17/12 Days of our Lives CM 1258p-2pm ;30 M-----\$125.004 0.00 NM \$125.00 Days of our Lives DAYS Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating

Print Date: 09/10/12 09:06:08 Page 5 of 8

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #? Flight Dates:

06837953

09/12/12 - 09/17/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/17/12 09/17/12 E 25 KSNV Days of our Lives CM 1258p-2pm :30 M-\$125.004 0.00 NM \$125.00 Days of our Lives DAYS Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 M----0.00 \$125.00 E 26 KSNV 09/12/12 09/14/12 The Doctors CM 2pm-3pm --WTF--:30 \$85.004 0.00 NM \$340.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rating Rate --WTF--Week: 09/10/12 09/16/12 \$85.00 0.00 E 27 KSNV 09/17/12 09/17/12 The Doctors CM 2pm-3pm M-----:30 \$85,004 0.00 NM 1 \$85.00 The Doctors DRS Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$85.00 0.00 E 28 KSNV 09/12/12 09/14/12 Dr. Phil 3-4p CM --WTF--:30 \$150.004 0.00 NM 4 \$600.00 Dr Phil PHIL Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 --WTF--\$150.00 0.00 E 29 KSNV 09/17/12 09/17/12 Dr. Phil CM 3-4p :30 \$150,004 0.00 NM 1 \$150.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M----\$150.00 0.00 E 30 KSNV 09/12/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$145.004 0.00 NM \$580.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 09/10/12 09/16/12 \$145.00 0.00 E31 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M~~~---:30 \$145.004 0.00 NM 1 \$145.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 09/17/12 09/23/12 \$145.00 0.00E 32 KSNV 09/12/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$175,004 0.00 NM 4 \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating \$175.00 Week: 09/10/12 09/16/12 ~-WTF--0.00 E 33 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$175.004 0.00 NM \$175.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$175.00 0.00 E 34 KSNV 09/12/12 09/14/12 M-F Early News CM 5-630p --WTF--:30 \$250.004 0.00 NM \$1,000.00 M-F Early News **NEWS** Weekdays Rating Start Date End Date Spots/Week Rate --WTF--09/16/12 Week: 09/10/12 \$250.00 0.00 E 35 KSNV 09/17/12 09/17/12 M-F Early News CM 5-630p M----:30 \$250.004 0.00 NM 1 \$250.00 M-F Early News **NEWS** Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 09/17/12 09/23/12 M----\$250,00 0.00 E 36 KSNV 09/15/12 09/15/12 Sa-Su Early News CM 5pm-630pm :30 \$150,004 0.00 NM -----\$150.00 Sa-Su Early News **NEWS** Spots/Week Rating Start Date End Date <u>Weekdays</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----\$150.00 0.00 E 37 KSNV 09/16/12 09/16/12 CM 7-10pm ----5 :30 1 \$450.004 0.00 NM \$450.00

Print Date: 09/10/12 09:06:08 Page 6 of 8

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ts Rate	Pri Rtg Type	Spots	Amount
			News 3 Live in Pi News 3 in Prime	rime							
NEWS	AFTER I	NFL.	News 3 III FIIIIle								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1	
Week: 09/		09/16/12	S	1	\$450.00	0.00					
E38 KSNV	09/12/	12 09/14/12	M-F Jeopardy	CM	630-7pm	WTF	:30	3 \$230.00	0.00 NM	3	\$690.00
JEOPA	RDY		M-F Jeopardy							i	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 09/		09/16/12	WTF	3		0.00					
E39 KSNV	09/17/1	12 09/17/12	M-F Jeopardy	CM	630-7pm	M	:30	1 \$230.00	0.00 NM	1	\$230.00
JEOPA	BUA		M-F Jeopardy								
	nt Date	End Date	Weekdays	Spots/Week	Rate	Rating	•				
Week: 09/		09/23/12	M	1	\$230.00	0.00			9 -		
E40 KSNV	09/12/	12 09/14/12	M-F Wheel	СМ	7-730pm	WTF	:30	3 \$230.00	0.00 NM	3	\$690.00
18/11551			M-F Wheel of Fo	rtune							
WHEEL	rt Date	End Date	Weekdays	Spots/Week	Pata	Rating					
Week: 09/		09/16/12	WTF	<u>opotarveek</u>	<u>Rate</u> \$230.00	0.00				ĺ	
E41 KSNV	09/17/1	12 09/17/12	M-F Wheel	СМ	7-730pm	M	:30	1 \$230.00	0.00 NM	1	\$230.00
			M-F Wheel of Fo	rtune	·			·			,-,,,,,
WHEEL		End Data	14 /1	01-001-1		D #					
<u>ਠਰ</u> Week: 09/	<u>rt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$230.00	Rating 0.00					
			Face to Face w/ I	RalstonCM	730-758pm	WTF	:30	4 \$400.00	0.00 NM	4	\$1,600.00
			Face to Face w/				,55	Ψ (00,00	0.00 14101		Ψ1,000.00
	O FACE										
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$400.00	<u>Rating</u> 0.00					-
	Date Ra		escription	,	/End Time		Weekdays	Length F	Rate Rtg Type		
			ace to Face w/ Ra				WThF		5.00) 0.00 NM		
	e MG 42		ELMOT ALVAIL ADI								
			E] NOT AVAILABI ace to Face w/ Ra		758pm		~~WThF	:30 \$40	0.00 0.00 NM		
_	for 42,1		acc to race with	13(0)) 100-	тоорш		W	.50 \$40	0.00 0.00 NW		
[rev	vised rat	e]									
E 43 KSNV	09/17/1	12 09/17/12	Face to Face w/ I	RaistonCM	730-758pm	M	:30	1 \$400.00	2 0.00 NM	1	\$400.00
EAGET	-O E 4 O E	_	Face to Face w/	J.Raiston							
	O FACE irt Date	= <u>End Date</u>	<u>Week</u> days	Spots/Week	Pata	Rating					
Week: 09/		09/23/12	M	<u>opola/week</u>	<u>Rate</u> \$400,00	0.00					
	Date Ra		escription		/End Time		<u>Weekdays</u>		Rate Rtg Type		
			ace to Face w/ Ra	Iston 730-	758pm		M	:30 (\$12	5.00) 0.00 <i>NM</i>		
	e MG 43 OT AVAI		E] NOT AVAILABI	F RATE							
			ace to Face w/ Ra		758pm	1	M	:30 \$40	00.00 0.00 NM		
•	for 43.1				•			,			
·····	vised rate	"	E								
E44 KSNV	09/15/1	12 09/15/12	Wknd Jeopardy	CM	630-7pm	S-	:30	1 \$150,00	0.00 NM	1	\$150.00
JEOPA	RDY		SAT/Jeopardy								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week; 09/	10/12	09/16/12	S-	1	\$150.00	0.00					
E 45 KSNV	09/15/1	12 09/15/12	Wknd Wheel of F		7-730pm	S-	:30	1 \$150.00	4 0.00 NM	1	\$150,00
WHEEL			SAT/ Wheel of F	ortune							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i	
Week: 09/	•	09/16/12	S-	1	\$150.00	0.00					
E 47 KSNV	09/17/1	12 09/17/12	Mon PR 8-10p	CM	8-10pm	М	:30	1 \$1,100.00	4 0.00 NM	1	\$1,100.00
			Monday Prime 8-	-10pm						l	

Print Date: 09/10/12 09:06:08 Page 7 of 8

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch Start End THE VOICE	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00					
E 50 KSNV 09/12/12 09/12/12	Wed PR 9-10p Wednesday Prime		9-10pm	W	:30	1 \$1,300.004	0.00 NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,300.00	Rating 0.00					
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 KSNV 09/10/12-09/16/12 See MG 50.2	<u>Description</u> Wed PR 9-10p	<u>Start</u> 9-10 _l	<u>/End Time</u> pm		Weekdays W		<u>Rtg Type</u> 0.00 <i>NM</i>		
[.NOT AVAILABLE RA	TE] NOT AVAILABLE	E RATE							
2 KSNV 09/12/12-09/12/12	Wed PR 9-10p	9-10	pm		W	- :30 \$4,000.00	0.00 NM		
MG for 50.1 09/12 [revised rate]									
E 51 KSNV 09/14/12 09/14/12	2 Fri PR 8-9p Friday Prime 8-9pi	CM m	8-9pm	F-	:30	1 \$500.004	0,00 NM	1	\$50 0.00
DATELINE Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	F	<u>opots/14cc/</u>	\$500.00	0.00					
E 52 KSNV 09/15/12 09/15/12	•	CM 44nm	9-11p		5- :30	1 \$400.004	0.00 NM	, 1	\$400.00
NBC PRIME	Saturday Prime 9-	ı ı pm							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12 E 53 KSNV 09/15/12 09/15/12	 	CM	\$400.00 10-11pm	0.00	5~ :30	1 \$500.004	0.00 NM	1	\$500.00
	Saturday Prime 10)-11pm	•			,			,
NBC PRIME Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	S-	1	\$500,00	0.00					
E 54 KSNV 09/16/12 09/16/1	NFL Pre-Game / F NFL Pre-Game	NA CM	1p-530pm		-S :30	1 \$600,004	0.00 NM	1	\$600.00
FNIA <u>Start Date</u> <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week; 09/10/12 09/16/12	S	1	\$600.00	0.00					*
E 55 KSNV 09/16/12 09/16/13 SUN NIGHT FTBL	NFL Football	СМ	1P-9PM		-S :30	1 \$4,000.004	0.00 NM	1	\$4,000.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12	S		\$4,000.00	00,0					
E 56 KSNV 09/12/12 09/14/1	2 M-FNews 3 at Ele M-FNews 3 at Ele		11pm-1135pm	ı –-WTF-	:30	4 \$255.004	0.00 NM	4	\$1,020.00
NEWS									
Start Date End Date Week: 09/10/12 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$255,00	Rating 0.00					
E 57 KSNV 09/17/12 09/17/1			11pm-1135pm	n M	:30	1 \$255.004	0,00 NM	1	\$255.00
NEWS	M-F News 3 at Ele	even							
Start Date End Date		Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12 E 59 KSNV 09/16/12 09/16/1:	M2 2 Sa-Su News 3 at E	levenCM	\$255.00 11pm-1135pm	0.00	-S :30	1 \$225,004	0.00 NM	1	\$225.00
	Sa-Su News 3 at I		,			·			·
NEWS Start Date <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	S	1	\$225.00	0.00	·····				
E 60 KSNV 09/12/12 09/14/1.	2 The Tonight Show Tonight Show	CM	1135p-1237a	WTF	:30	4 \$110.004	0.00 NM	4	\$440.00
LENO	-								
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12		Spots/Week 4		Rating 0.00					
E61 KSNV 09/17/12 09/17/1		CM	1135p-1237a	M	:30	1 \$110.004	0.00 NM	1	\$110.00

Print Date: 09/10/12 09:06:08

Page 8 of 8

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #

06837953

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show			•						
			Tonight Show									
LE	NO											
	Start Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Wee	k: 09/17/12	09/23/12	M	1	\$110.00	0.00						
E 62 K	SNV 09/12/1	12 09/14/12	Late Night w/Fallo	n CM	1237a-136a	amWTF	- :30) 4	\$40.004	0.00 NM	4	\$160.00
			Late Night w/Fallo	n								
FA	LLON											
	Start Date	End Date	Weekdays .	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Wee	k: 09/10/12	09/16/12	WTF	4	\$40.00	0.00						
E 63 K	SNV 09/17/1	2 09/17/12	Late Night w/Fallo	n CM	1237a-136a	am M	- :30) 1	\$40.004	0.00 NM	1	\$40.00
			Late Night w/Fallo	on								
FA	LLON		ū									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/17/12	09/23/12	M	1	\$40.00	0.00				l.		
E 64 K	SNV 09/15/1	12 09/15/12	Saturday Night Liv	e CM	1130pm-1:0)2amS-	- :30) 1	\$400,004	0.00 NM	1	\$400.00
			Saturday Night Liv						*		·	*
48	I L											
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/10/12	09/16/12	S-	1	\$400.00	0.00						
										Totals	111	#20 70E 00
										rotais	114	\$30,705.00